The Superintendent shall not fail to provide educational leadership for district staff required to achieve the Board’s Ends Policies.

Accordingly, the Superintendent may not:
1. Fail to project a strong image of instructional leadership to all stakeholders.
2. Fail to communicate an optimistic vision for the mission and the work of the district and public education.
3. Fail to possess and use up-to-date educational knowledge in the course of their work.
4. Fail to maintain and enhance his/her own educational knowledge through continuous learning.
5. Fail to maintain and consistently communicate that student achievement is the focus of district staff efforts.
6. Fail to research and utilize the best and most effective instructional practices as the foundation of their work as the top educational leader.
7. Fail to respond to the changing needs of students/parents in a positive and proactive manner.
8. Fail to ensure that a high quality curriculum is in place at all levels and that staff effectively use approved instructional materials to meet district, state and national standards that are approved by the Board.
9. Fail to provide appropriate professional development necessary for staff to use the approved instructional materials.